



Pygott
&
Crone

Houses. Homes. Harmony.

Welcome

Pygott & Crone are a multi award winning independent Estate Agency specialising in **all aspects of property & land.**

We aim to provide unrivalled, honest and trusted advice whilst continually exceeding the expectations of our clients.

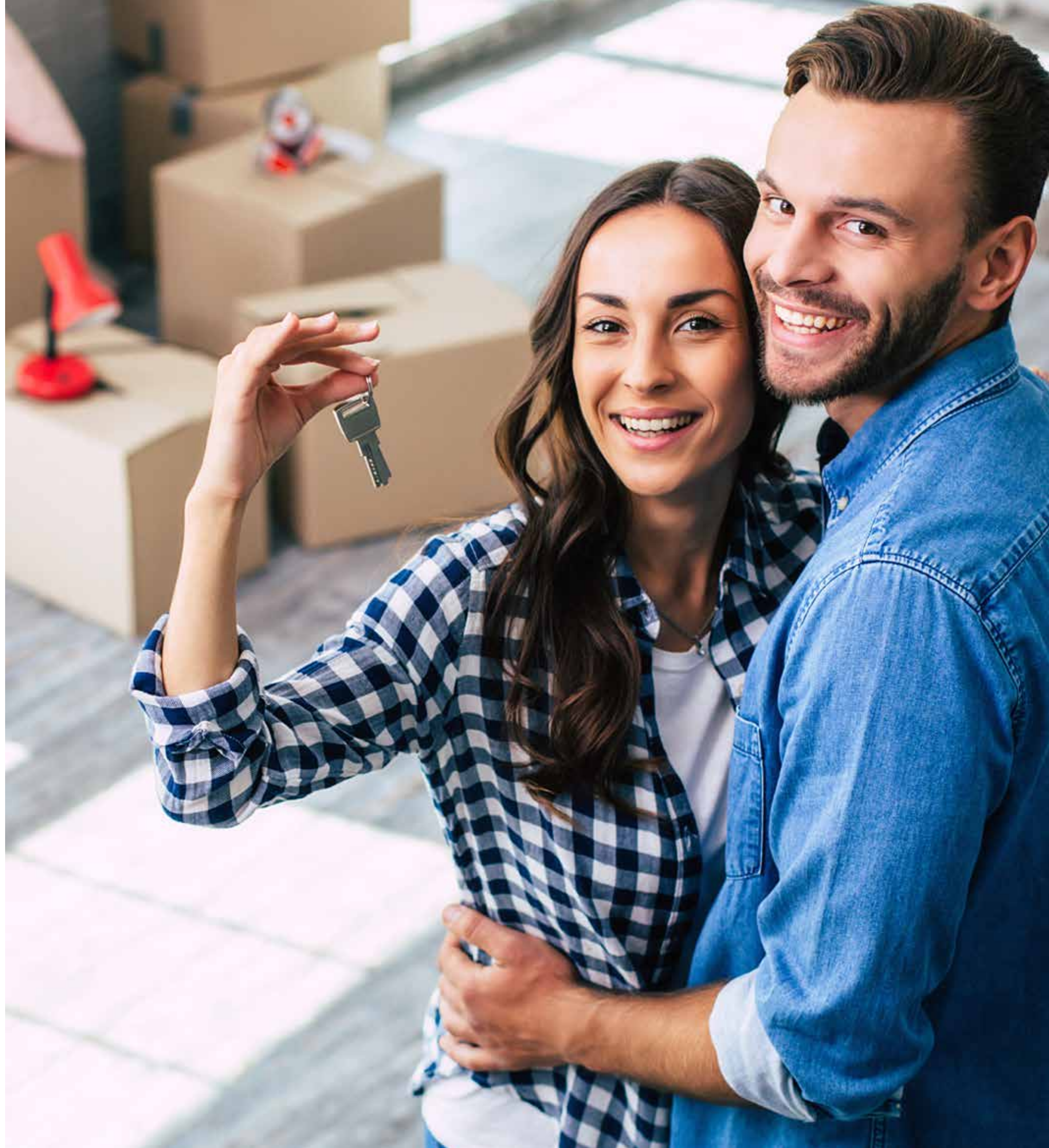
Pygott & Crone aims to guide you to achieving the best possible price for your property and through the whole moving process.

Through our discussions and in these materials, we hope to demonstrate the best way to reach these goals, with the most successful outcome possible for you.

In the end, we hope to give you a better understanding of two things:

1. What is involved in achieving your objective.
2. How our unique service is your unique advantage.

Thank you for trusting us with the sale of your home.



Our unique approach

Once you have instructed Pygott & Crone, our company has a unique structure that puts **a team of support behind every client.**

Whilst our valuer will oversee the marketing of your property and communicate with you regularly, they will be supported by a dedicated office-based sales negotiator and a 24/7 support team to ensure you achieve the best possible result.

Providing personal service and support through the whole process is very important, the legal transaction time can be lengthy and having a dedicated person to guide you through this stage is invaluable.

Houses. Homes. Harmony.

Local Expertise. Worldwide Coverage.

Whilst we have an excellent local High Street presence & brand awareness, it is vital that our local property experts are supported on a much wider scale to ensure we can attract the **best possible purchasers for our clients.**

Our web and design teams ensure our website, combined with Rightmove, Zoopla, On The Market and our social media, allow us to reach a global market.

In addition, if you are moving out of area, we have built up a database of excellent estate agents throughout the UK. We are members of the Land & New Homes Network, and working with IAmProperty, gives us access to agents that can assist you to relocate in the UK.



Experience Matters

In the last 12 months we sold over 1,500 residential properties & were recognised as the **leading agent in the UK for client relocation.**

On average our team sold, subject to contract, over 130 properties a month in the last year.

Obviously, the market has been very challenging over the last 12 months and having the experience and ability to adapt to ensure our clients are well advised through different market conditions is very important.

Our experienced sales team have an excellent record of handling clients' sales. Our teams' experience and service leads you to better results.

Expect More

Most people think of promotion when they consider marketing.

We want the most effective result for the client.

Great promotion is only one component of marketing. The property's price must also be right; the best promotional strategies will not sell an overpriced product. Equally the best priced product will not sell as well without great promotion. In addition, the product must be presented in the best possible light.

Every major successful company selling products puts as much time into developing people, product studies and pricing strategies as they do promotional efforts.

It is with this comprehensive planning and investment that we approach the sale of your property. We work hard studying the market to ensure we give you the best advice and plan to get your property sold for the best possible price.

Houses. Homes. Harmony.

Every Lead Answered

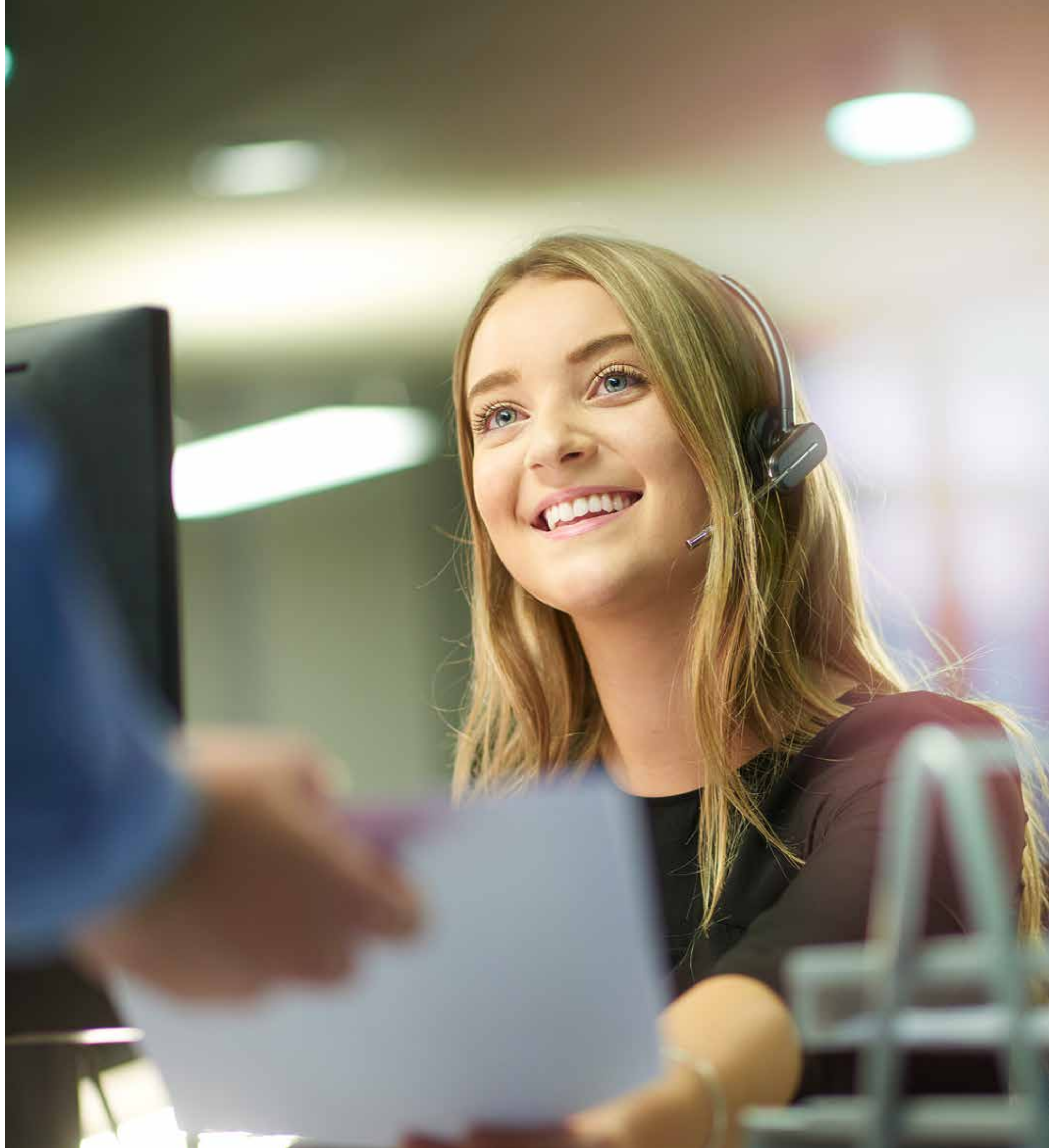
Pygott & Crone have invested in the latest technology to ensure that **all enquiries are responded to.**

Enquiries from buyers are received by email, live chat, text, phone call or in person and our teams are well trained to provide good levels of service across all enquiries.

A quick knowledgeable response is required by all potential buyers and sellers in today's society and it is very important to have the correctly trained teams dealing with enquiries.

With over 32 years of local knowledge, our teams are able to advise potential buyers on all relevant factors, including schools, amenities, and transport.

We aim to respond to every enquiry as quickly as possible via an experienced member of our team who will provide a confident response.





Houses. Homes. Harmony.

Customer Reviews

Mrs O

feefo  ★★★★★

I would have no hesitation in recommending the services of Pygott & Crone estate Agents. I have dealt with them several times over the years on a business footing and always found them knowledgeable and professional. As a Landlord who is gradually retiring, I decided to sell a particular house when my tenant left. I focused on Pygott & Crone and asked for a valuation. This was achieved expertly and with no disruption to my daily routine. My Asking Price was discussed at length and knowing full well IMHO, they are the best Estate Agents in and around Lincoln, I gave the Valuer, Jack, the keys to the house and in less than 24 hours it was on the market. 2 weeks later I had a sensible offer which I accepted. It's now Completed and, whilst there were a couple of unforeseen delays they were handled swiftly and impeccably by Alisha Hate, The Chaser, who is second to none in her work ethic, is highly professional and very easy to communicate with. Well done to the Team with a special call out to Alisha.

Mr I

feefo  ★★★★★

Although moving is a stressful process the Pygott and crone BOSTON staff in particular Joe McKue eliminated much of the stress nothing was to much trouble and they all as a team assisted with any queries and gave reassurances they are a credit to the profession I would highly recommend them and if ever thought of moving again I would be happy to use them again.

Miss C

feefo  ★★★★★

I cannot thank the team at Pygott & Crone enough, especially Fiona. From the minute I made initial enquiries with them, I knew they were the estate agents I wanted. Throughout the process they have treated me like their only customer and not a number. They have kept me updated throughout and I have never had to chase. In comparison to the experience I have had with other local estate agents, nothing compares to the service that Fiona and the Pygott team provide and I would have no hesitation in recommending them to all my friends and family. If you want to sell or purchase a house through Pygott & Crone, I can say from experience that the process will be smooth and stress free. They value each of their customers, and it really does show. Thank you again

Miss E

feefo  ★★★★★

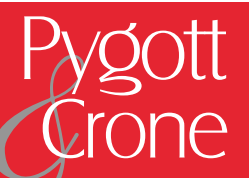
Great service from everyone I have dealt with at Grantham Branch. I felt they all went above and beyond to help with my sale and purchase. Would definitely recommend!



Your Personal Agent

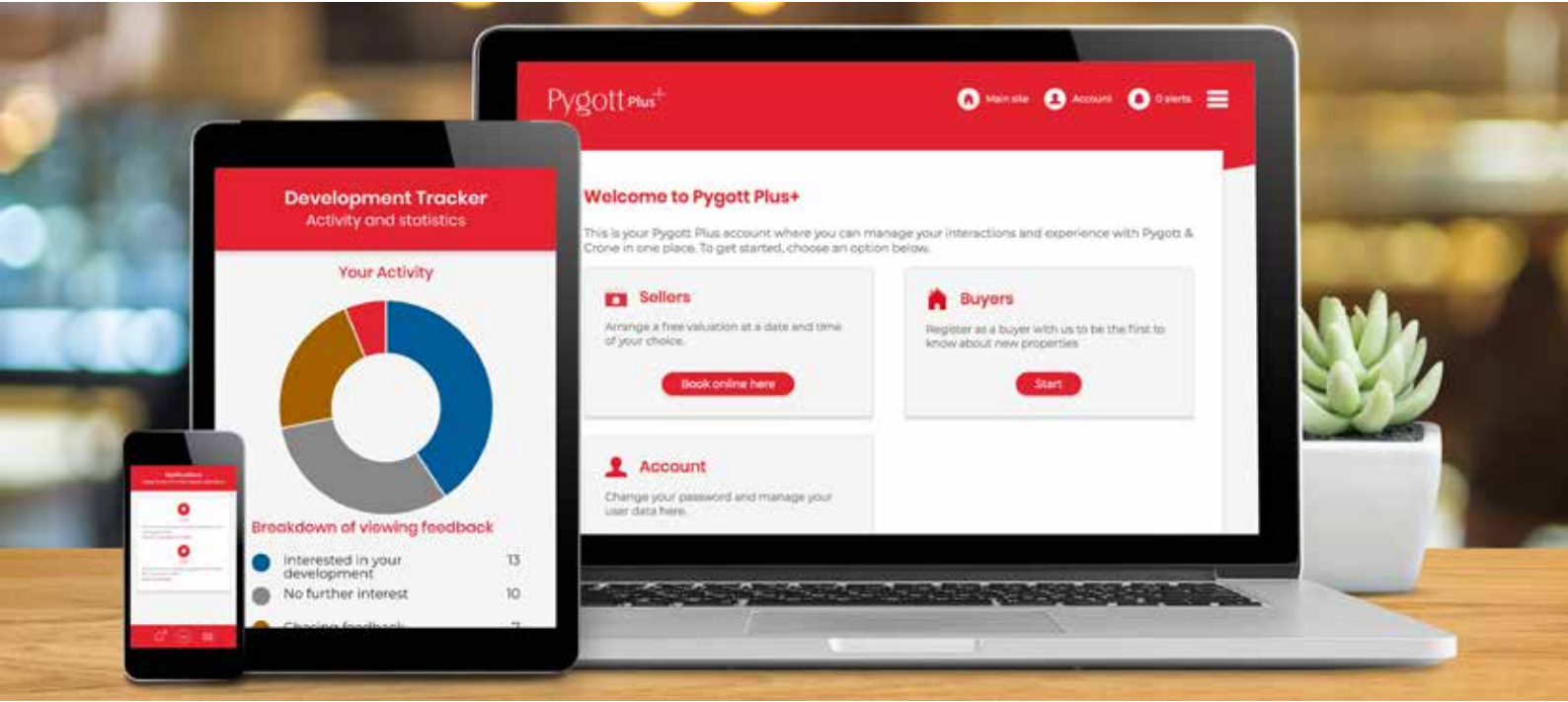
There will be dozens of people involved in the sale of your home; some very briefly, others for longer periods depending on at what stage the transaction is.

As the valuer responsible for your file, I will constantly be involved through the entire transaction.



Pygott Plus

Your personal property journey.



We offer Pygott Plus, which allows you to register online & input your search criteria.

Once registered, you are able to book viewings online, set up email alerts and provide viewing feedback, register your interest and make an offer. Our online service provides more flexibility and enhances our normal 24/7 available services.

- Register your personal requirements.
 - View property information & title.
 - Book viewings online
 - Provide viewing feedback.
 - Register your interest.
- Make an offer.
 - Convenient & accessible from any device.
 - Fully integrated with all of our branches.
 - Available 24/7 wherever you are.
 - Easy to activate, easy to use.



Houses. Homes. Harmony.

Product. Pricing. Promotion.

We start by visiting your home and providing you with advice on how it compares to the competition and the expectations of potential buyers. We then agree a plan of action to put your property in the best light to the widest possible market. We will advise you on the whole cost of moving and finalise a marketing strategy.

Next, we will review a comprehensive market analysis. We will review the overall market conditions and how your property compares to homes of a similar value and style; we compare properties on the market and recently sold, along with recently surveyed properties. Our aim is to set a listing price that achieves the highest possible sales price for you.

Online, Print, Office and In-Person

Today's buyers use a wide variety of information sources during their search process. Therefore, we invest in a wide promotional strategy to capture the widest possible audience of qualified buyers for your property.

Where do we get our enquiries from?

Over the last year we have run analytics tracking to see where and how our potential buyer and actual buyer engagement takes place and whilst we are all aware of the importance of marketing, having this insight is critical.

We registered 12,736 potential buyers in 2022, our enquiries came from 175 different countries, for example the top overseas destinations for enquiries were U.S.A., Ireland, Spain, France, Hong Kong and Singapore.

Whilst nearly 46% of all initial research carried out is done online, a great deal of this transpires to be interest only; when we actually look at the clients who proceed to buy we see a very different picture. Our data shows that 60% of actual buyers who complete a purchase engage directly with our offices as a first point of contact.

We are a people business, providing support to our clients through their individual journeys with service beyond expectations.

Property Marketing

We use a range of digital and traditional methods to market your property to the widest audience possible. This combination of methods ensures your property is marketed to a larger audience, thus increasing the chance of finding a suitable buyer.

Website

Our website is constantly evolving, adding and updating features to give our clients the best customer experience available online.

Our in-house design and marketing team have given customers the ability to register as a buyer, request a viewing, make an offer, request a valuation and much more via our website. Our clients are now able to book both valuations and viewings on a date and at a time that suits them, directly through Pygott Plus.

This allows Pygott & Crone to combine all the benefits of a local traditional agent with the latest technology.

Our clients can now choose how to engage with Pygott & Crone 24/7.

Print Promotion

Print promotion still has a part to play in modern day marketing.

We balance property advertising with brand awareness to ensure that every suitable client can be easily directed to your property.

Social Media

Social Media including Facebook, Twitter, Instagram, Google and YouTube are all important marketing media. Pygott & Crone ensure that our brand, services and clients' properties reach the widest audience.

Our in-house design and marketing team create both individual property adverts and brand promotional adverts, all of which promote Pygott & Crone as the place to find your new home across all media.

Having an in-house team which covers design, print, marketing, IT, web, video, animation, and SEO performance allows us to be proactive rather than reactive.

We view marketing as an investment to ensure the best possible result for clients.

On-site Promotion

When a prospective buyer arrives, we want your property to be the one they want, it is important that the property has kerb appeal and makes the client want to come in. First impressions really count, they say it takes most people 7 seconds to form a first opinion.

Pygott & Crone's sign is one of the most recognisable and respected brands in the Industry. The sign signals quality and professionalism to the buyers – a feeling that ties in with your property.

We will create marketing that highlights your home's best features and provides buyers with the information they need.



Setting new standards

We provide professional photography for our clients. It's not just about spending more time in the home, **it's about creating the best images.**

Never has the old adage 'a picture paints a thousand words' been more true than when it concerns property photography. Pygott & Crone ensure our clients' property is presented in the best light.

70% of buyers use the internet as their starting point when searching for a new home.

We take the time to find out what drew you to your home in the first place, whether that be the view from the top window as the sun sets on an evening, or that one little spot in the corner of a room where you love to curl up with a good book. Our ultimate aim is to create jealousy from the viewer; 'I want to be sitting there.'



3D Virtual Tour

We are proud to offer immersive, 3D media that invites you to explore a place as if you were really there and offer a total sense of how a home fits together.

The Matterport Pro 3D Camera is a device that captures colour and depth; leveraging cutting-edge technology and powerful cloud processing to quickly make immersive digital experiences out of real-world environments. Using the proprietary Doll-house View and a Floor Plan view the 3D Showcase easily allows the viewer to navigate their way entirely through a property, using only their mouse, keyboard or finger on smart phones and tablets.

The 3D Showcase uses the very latest technology to capture fully responsive property tours that work seamlessly on smart phones, tablets and computers with load times rendering very quickly.

Office & Brand

We believe that it is still critical to have a High Street presence, whilst many enquiries begin online they are finalised face to face. Our experienced Sales Teams are trained to offer buyers and sellers a high level of customer service, their experience and local knowledge is key to maximising your sales price.

We market and network all year round through our exclusive qualified database of buyers, through community involvement and a variety of media channels; Facebook, Twitter, YouTube, direct mail/email, market reports, blogs and regular client newsletters.

We want these efforts to benefit you by us becoming the agent of choice when a buyer is searching for a property.

Our team of circa 80 trusted property professionals collectively reach thousands of potential buyers a month and create a marketing plan to expose your property to more buyers. We also have over 600 associated Estate Agency offices throughout the UK via the Land & New Homes Network, referring quality buyers to us.



Let our expertise determine the market value

The most important factor is to set the asking price correctly; we can offer the most effective marketing plan but it will not bring buyers if the product is priced incorrectly. The asking price must attract interest to allow us to obtain offers and ultimately a sale.

Market price is really reflected by what a potential buyer can be encouraged to pay, this can only be determined by testing the market and challenging the market. In the end, the market will dictate the price achieved depending on competition and conditions.

Matters which affect the Market Value

The following factors must be considered when analysing the market value:

Physical Conditions of the Property

- Location
- Age
- Condition
- Style
- Size/Accommodation
- Location Amenities
- Local Schools
- Shops
- Transport
- Neighbourhood

Market Conditions

- Comparable Sold Property
- Buyer Demand
- Mortgage Lending Criteria
- The Economy
- The Competition
- The number of properties for sale
- Local Asking Prices

Obviously individual properties may have further considerations such as planning opportunities to develop or extend.

We can offer the most effective marketing plan but it will not bring buyers if the product is priced incorrectly.

Pricing strategy to attract the best buyers

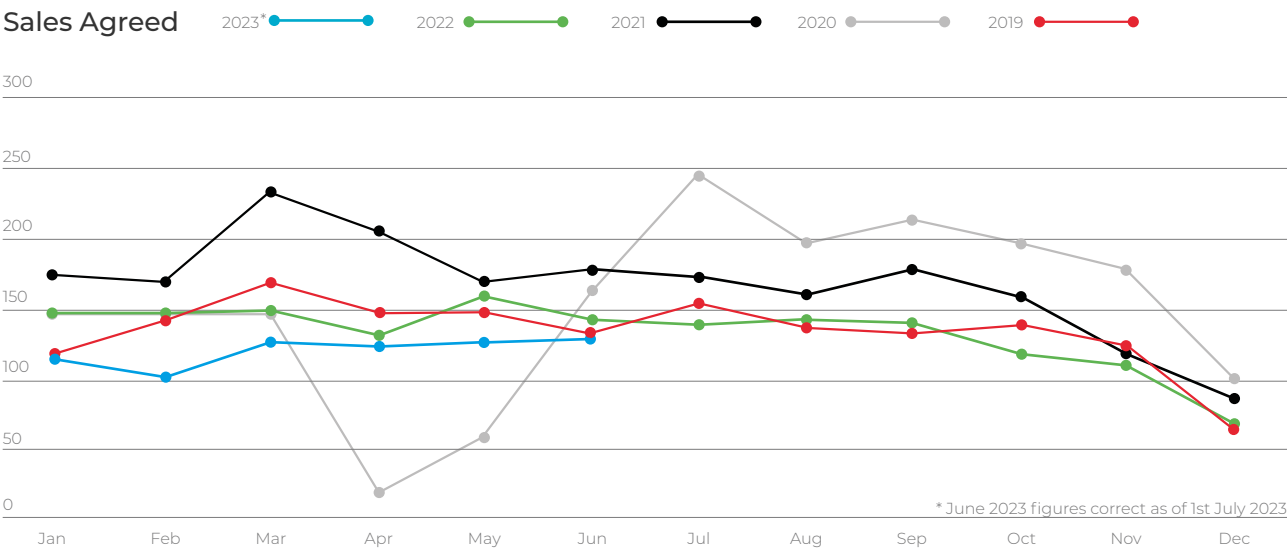
Pricing your home at an above realistic market value will generate less interest and require more time to sell. If your property is priced right based on all criteria, more buyers will be interested when the property first goes to the market.

You will see from the graph below that 2022 saw a slow down in the number of residential sales taking place, although selling prices remained very strong due to supply and demand. 2022 saw a changing market, mainly due to the mortgage rate increases that took place. Prior to last year, we had seen interest rates remain very low, rates are now significantly higher and will most likely stay this way for some time. Having mentioned mortgage rates, a 5% rate is probably nearer the long term average and people will adjust.

There was lots of speculation about property prices at the beginning of 2023, many believed they would fall. There are always various factors to consider when advising on property values. There will be some adjustment and buyers will want to negotiate more. If you are selling and buying, then this usually remains relative in the price variance.

On average we retain 2000 registered buyers across our offices all with individual requirements and time-scales. It is vital to offer excellent service and advice to buyers and highlight the benefits of our clients' properties.

The cost of borrowing and deposit level required is a key factor to achieving the best price for clients and having our own in-house mortgage team certainly helps both buyers and sellers achieve their objectives.



Your journey

Whilst you are initially engaging Pygott & Crone to appraise and sell your property, this is very often only one part of the journey. Once you have engaged the services of our company, there are so many other services that we offer.

Buying your next home

If you are looking to purchase another property, your designated property advisor will assist you with advice and comparable market analysis to ensure you buy correctly, they will even negotiate on your behalf.

Peace of Mind

Pygott & Crone offer professional survey advice on any ongoing purchase, giving you peace of mind on the condition of your new property. We also have a network of RICS Surveyors nationally if you are moving out of the area.

Comparing Mortgage Lending

One of our qualified Advisors will compare the market and lenders for the most suitable mortgage for you, they are able to search over 12,000 products from 90 different lenders to ensure you obtain the best option for your individual requirements.

Conveyancing

Even once a sale is agreed there is still a lot of work to be carried out. From the date your sale is agreed the average legal process is still upwards of 14 weeks, this is due to many factors. Our in-house conveyancing team supported by a designated Sales Progressor ensures you have communication and support through the process.



Buying a property is a significant event in any person's life and it always makes sense to take some financial advice. Stonebow Financial Services offer free no obligation expert financial advice on a very personal basis, and can help you through the process of getting a mortgage, arranging insurance for your property, and setting out other important options for consideration.

Selecting the right mortgage is very important, whether you are a first time buyer, re-mortgaging or buying an investment property. We will help you to plan your budget, look at all the costs involved in buying and selling property, and advise you about the outgoings you will incur once you have moved into your new home.

We have at least one mortgage and protection adviser covering each of our branches across Lincolnshire, so you can access our financial services easier than ever. Our friendly and experienced team are highly trained and well informed of the various markets and options available.



We have access to over 12,000 mortgages from over 90 different lenders.

Your home may be repossessed if you do not keep up repayments on your mortgage.

There may be a fee for mortgage advice. The actual amount you pay will depend upon your circumstances. The fee is up to 1% but a typical fee is 0.3% of the amount borrowed.

Stonebow Financial Services Limited is an appointed representative of Mortgage Advice Bureau Limited and Mortgage Advice Bureau (Derby) Limited who are authorised and regulated by the Financial Conduct Authority.

Stonebow Financial Services Limited. Registered office: 3 Castlegate, Grantham, Lincolnshire, NG31 6SF, Registered in England Number. 09341449

Stonebow Financial Services Limited is part of Pygott & Crone Holdings Limited Group.

Conveyancing

Conveyancing is the legal process between the buyer and the seller which allows the legal transfer of the property to take place. Again if you have instructed our in-house conveyancing team, or an alternative conveyancer, prior to selling or buying a property, this may speed the process up.

Once you have instructed a solicitor the legal process will begin, we have a dedicated sales progression team that will help guide you through the process and an online case tracker for ease of access to information; we will endeavour to make the process as simple as possible for you.



SMS Instant Messaging

Our clients benefit from a unique dedicated messaging system.

At any of the key stages in the buying and selling process, clients who have a mobile phone can receive instant updates via text message, from our Client Liaison Team.

We can even confirm when your contracts have been exchanged! All you need to do is register your mobile phone number with us and we'll do the rest.

How our Move File Works

Our conveyancers use our software to help prepare your Pygott & Crone Home File.

It's an official copy of the deeds, draft contract, replies to standard pre-contract enquiries and a fixtures and fittings list.

No Move, No Fee

Should you decide not to move, there will be no legal fee payable whatsoever.

Fixed Fee

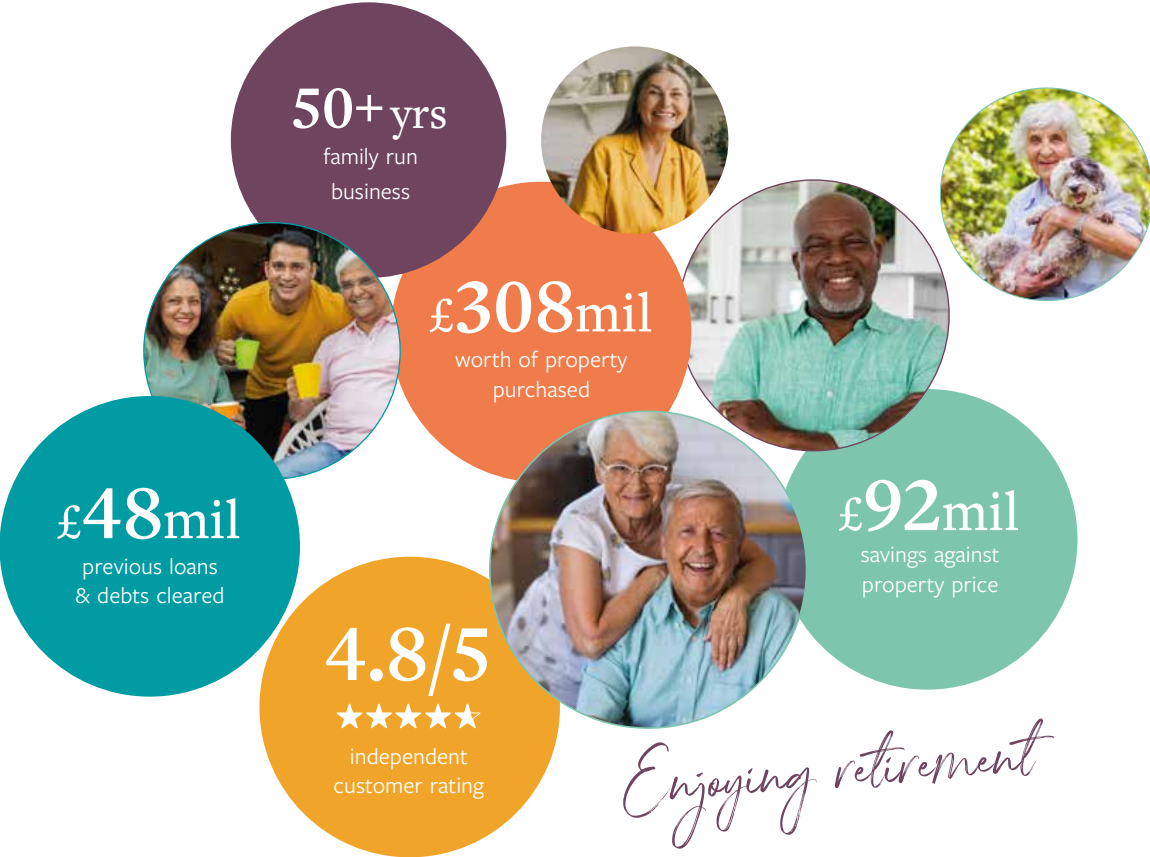
Your Pygott & Crone Home File and Conveyancing are carried out for a fixed fee of £695 + VAT and disbursements.

Pygott & Crone are paid £300 per case for providing sales progression and other services.

Internet Updates

All updates will be available to you on our website, so you can see when your Pygott & Crone Home File is ready.

Follow the progress of your move online and you'll be up-to-date in no time! Now's the time to make your best move yet.



Figures quoted above relate to purchases made since 2007. 4.8 out of 5 independent service rating from verified Homewise customers via Feefo, based on a 12-month rolling average. All figures correct as at March 2023

Bespoke solutions for ages 60 & over

Homewise provides those aged 60+ with choice, by unlocking limited moving budgets & presenting solutions; helping people to achieve their goals & have security in a home they love.

With a “Home for Life Plan”, Homewise customers can secure their chosen home for thousands less than the market value, up to 59% less* in fact.

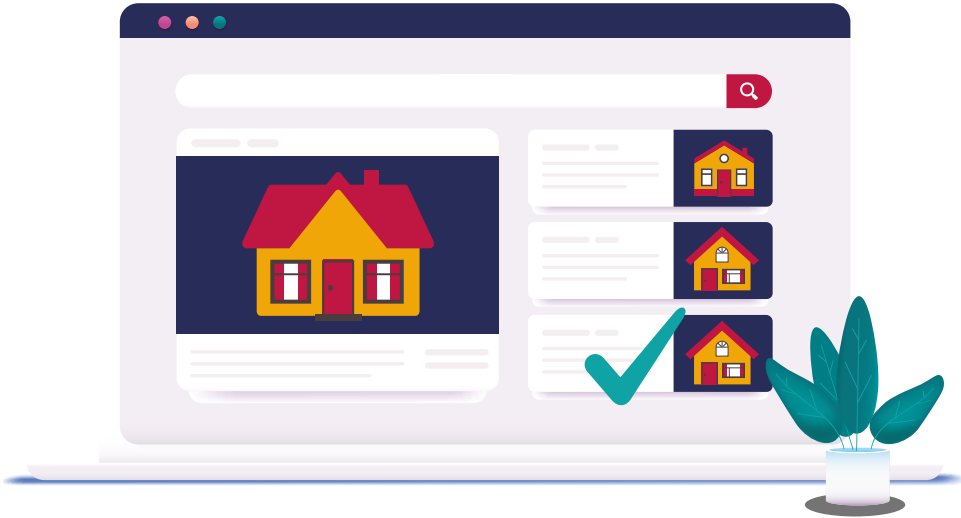
“ We have the blessing of living in our lovely home because of Homewise. We can enjoy retirement without the worry of a mortgage or loan and will always be grateful to the team for making our carefree retirement possible. ”

MR & MRS WEBSTER, HOMEWISE CUSTOMERS

Homewise is the UK's leading provider of the Home for Life Plan, proudly working with key partners to unite in providing affordable solutions & changing lives.

* Savings range from 8.5% to 59% for freehold properties (with 0% safeguarded) and depend on a person's age, circumstances, and property criteria. Applicable to properties purchased in England or Wales only. Exclusively available to those aged sixty or over.

Selling a property?



You Can Benefit From A Second Free Advert!

- ✓ Free additional listing on major portals, such as Rightmove & Zoopla
- ✓ Appear in more searches
- ✓ Increase interest & demand for viewings
- ✓ Secure a buyer sooner

Available exclusively through “Market Plus” from Homewise.

How Does It Work?

Your property is listed at the full asking price by your agent & there's an extra listing* showing a Homewise “Home for Life Plan” guide price.

Don't worry, if a Homewise customer chooses your property you will receive the full agreed selling price, not the advertised guide price. Homewise would purchase it from you just like any other buyer, and their customer would pay Homewise a lesser amount to live there.

* Subject to property criteria. Homewise terms & conditions apply.

Talk to your agent to find out how you can secure the best buyer for your property, for the best price.

Take advantage of this FREE & optional second advert today!

Houses. Homes. Harmony.

Land & New Homes

As a land or property owner, you'll no doubt appreciate that you possess a valuable asset. But are you aware of all the development opportunities available to you? And if you have already applied for Planning Consent with a view to selling, did you know that there are many lucrative options open to you that are often overlooked? Put simply: your land could be worth more than you think.

At Pygott & Crone, we're the local experts in providing landowners like you with unrivalled insight and intelligence, and on introducing them to trusted property buyers and local specialists. If we have identified that your site has development potential then we want to offer you the benefit of our unrivalled advice and experience.

We specialise in helping people like you navigate the many pitfalls that can occur when assessing a valued site.

We've got the expertise and experience of dealing with a range of national, regional and local house builders, so if you're thinking of selling, we can often introduce you to a serious buyer.

If you own a property or piece of land that may have potential, we can help you navigate the planning system (if necessary) and negotiate with possible partners such as house builders. We can also offer advice and insight that will help you maximise its value.

Our dedicated specialists are adept at adding value for our clients at any stage of this process.



**LAND & NEW HOMES
NETWORK**

Property Chain Repair

Pygott and Crone have teamed up with a specialist service provider to assist clients who need speed and confidence in a related sale. Our Chain repair and part exchange service is available to private homeowners and developer clients. Our trusted partner covers the whole of the UK.

We know time is pressing. You want to move. The chain is stuck or broken!

All we need to provide are some key details about the property, a valuation of what it would sell for within 4-6 weeks marketing. From here we can obtain you an offer within 48 hours and if this offer is accepted, then a sale can be completed in as little as 7 days.

That way our customer can avoid the inevitable delays and extra cost that comes from starting again. And the chain can be completed on time.

So why choose our partners part exchange offering

- Avoid the stress, hassle and cost of a collapsed property chain.
- No complex set up, no cost or risk. Get started straight away.
- All their offers are made with 'no obligation' to proceed.
- No cost to our client to get an offer.
- They deliver exceptional customer experience. Meet all of your key dates and complete the chain.

How Does a Quick House Sale Work?



House Part Exchange Scheme for New Homes

House Part Exchange Scheme for New Homes

- Part exchange (PX) house funding for customers who can't afford a new purchase until their current property sells.
- Zero risk for both the developer and buyer.
- Increase your value as a developer for potential home buyers.
- Break the housing chain.
- Flexible PX scheme suitable for retirement home builders, volume builders and smaller home builders in addition to new home agents.

Part Exchange Services: How It Works

- We fill out an Offer Request Form with potential buyers.
- We order a valuation of a buyers' property.
- We send you an offer within 24 hours of the valuation.
- If your potential buyer accepts our partner's offer we will send you an Offer Acceptance Form.
- Agree on the date for the sale and leave the rest to us.

Why Part Exchange?

- PX lets customers move with confidence without having to go through the cost, time and stress of finding a buyer for their property.
- Part exchange house financing keeps developers' funds free so that they aren't tied up in managing stocks.
- PX gives more control over meeting deadlines and more freedom in arranging the time frames of various projects.
- There's no need to worry about a price differential when you choose PX from our service provider, we'll still purchase a property from your buyer even if they're downsizing to a smaller house of lesser value, such as a retirement home.



Lettings

Our ARLA regulated lettings teams provide honest, trusted advice and have the knowledge and experience to both maximise the investment return on your property and of the legislative requirements.

Our local lettings experts provide clients with accurate and achievable rental valuations and offer guidance through all stages of being a Landlord. Whether you are letting a single property or portfolio, our staff are ideally placed to help you.

As clients of Pygott & Crone, our Landlords have access to a secure online property tracker providing 24/7 marketing updates, free high profile advertising, the security of a robust tenant referencing service, a detailed photographic inventory and the peace of mind that our lettings teams have experience of the lettings industry.

Giving a landlord complete peace of mind, our full management service is our most comprehensive solution.

Our team will also prepare the Tenancy Agreement and register the deposit, collect the rent, complete regular inspections, arrange any maintenance or repairs, serve any statutory notices, sign the tenant out and negotiate and post tenancy disputes.

It is a legal requirement that where appropriate all rental properties have an up to date Gas Safety Certificate, Electrical Installation Condition Report (EICR), Energy Performance Certificate and Legionella Risk Assessment.

Our experienced team can arrange all these safety checks for you. This ensures your tenant remains safe and you, as a Landlord, remain compliant.

As we are regulated by the Association of Residential Letting Agents, we are always up to date with the ever changing lettings legislation.

Our local lettings experts provide clients with accurate & achievable rental valuations and offer guidance through all stages of being a Landlord.

Benefits for Landlord

Personal service

We employ local property experts to manage the day-to-day maintenance, inspections and contact with tenants and landlords, allowing the time to deal with each client on an individual level.

HHSRS check list

Pygott & Crone complete a report on the Housing Health and Safety Rating System to identify any requirements or safety concerns with the property.

Compliance

Our Lettings Team organise all the necessary compliance requirements and maintain accurate records, in order to keep our landlords protected at all times.

Technology

We use market leading technology supporting the individual service we provide, allowing accurate record keeping throughout the management of our properties. Many tenants are now renting for several years and the ability to quickly refer back to correspondence throughout the tenancy is invaluable.

Inventory & Inspection

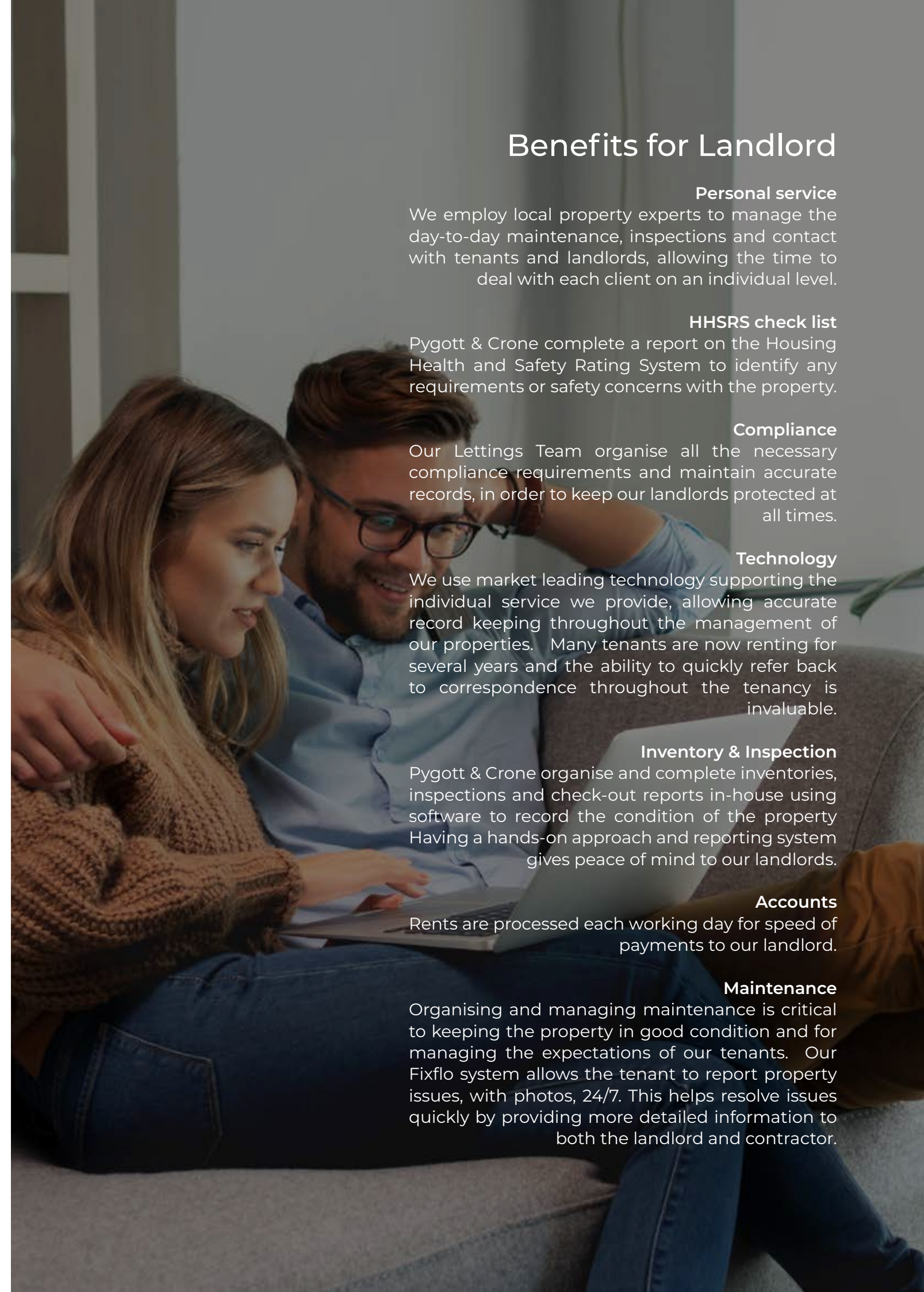
Pygott & Crone organise and complete inventories, inspections and check-out reports in-house using software to record the condition of the property. Having a hands-on approach and reporting system gives peace of mind to our landlords.

Accounts

Rents are processed each working day for speed of payments to our landlord.

Maintenance

Organising and managing maintenance is critical to keeping the property in good condition and for managing the expectations of our tenants. Our Fixflo system allows the tenant to report property issues, with photos, 24/7. This helps resolve issues quickly by providing more detailed information to both the landlord and contractor.



Auction

Times have changed and so has auction! It's often the preferred route to selling quickly, with no estate agency fees and the peace of mind of a secure, easier process.

There are circumstances in life where the security of quick sale or a fixed time-scale for completion is required. Our modern method of auction offers a fresh new approach to the auction process by welcoming the more traditional types of buyer, rather than just cash investors.

Key benefits of Auction:

- More secure than private treaty.
 - 2% fall through rate.
 - Financially committed buyers.
- Maximum exposure & interest.
 - Transparent & competitive bidding.
 - Fast sale process.
- Achieve a fair market value.
 - 0% sales fee to pay.

Marketing solutions to consider

Instruction

SSTC

Searches Ordered

Searches Returned

Enquiries Satisfied

Ready to Exchange

Exchange

Completion

Instruction

Auction Pack Generated

SSTC

Exchange

Completion

Private Treaty

Traditional method

Flexible Timescales

Less pressure

More time to achieve best price

Sales process - 100+ days

Higher 'fall through' (30%)

Modern Method of Auction

Speed - 56 days to completion

Security - buyer fee

Low 'fall through' (5%)

Commitment to timescales

Less time to achieve best price

Buyer pays fee

in partnership with

SOLD
AT AUCTION

MAXIMISE YOUR PROPERTY VALUE with the Modern Method of Auction

Bungalow

3

2

2

Milking Nook Drove, Bourne, Lincolnshire

- Starting Bid of £200,000
- 8 Viewings
- 654 Online Views
- 62 Bids
- Sold for £261,000
- 19 Days to Sell

01529 414333

pygott-crone.com

SOLD
AT AUCTION

MAXIMISE YOUR PROPERTY VALUE with the Modern Method of Auction

Detached

3

1

2

Stonegate, Spalding, Lincolnshire

- Starting Bid of £140,000
- 8 Viewings
- 978 Online Views
- 35 Bids
- Sold for £161,500
- 20 Days to Sell

01775 717360

pygott-crone.com

SOLD
AT AUCTION

MAXIMISE YOUR PROPERTY VALUE with the Modern Method of Auction

Development Land Plot

Land off Church Lane, Sudbrooke, Lincolnshire

- Starting Bid of £5,000
- 18 Viewings
- 2,952 Online Views
- 117 Bids
- Sold for £161,000

01522 568822

pygott-crone.com

SOLD
AT AUCTION

MAXIMISE YOUR PROPERTY VALUE with the Modern Method of Auction

Semi-Detached

3

1

1

Ash Grove, Grantham, Lincolnshire

- Starting Bid of £115,000
- 13 Viewings
- 871 Online Views
- 17 Bids
- Sold for £140,100

01529 414333

pygott-crone.com



Commercial

Our strength and position as one of the Midland's leading Commercial Agents is demonstrated by the range of skills our qualified teams offer, combined with local knowledge and expertise.

Our Commercial team covers all aspects of commercial property and development across the Midlands. We specialise in industrial, offices, retail, development, business transfer, leisure, licensed premises etc. We have extensive expertise on property agency, landlord and tenant, commercial lending valuations, property and land acquisition.

Professional Valuations

We provide valuations within the following sectors:

- Residential
- Offices
- Industrial & distribution
- Retail
- Warehousing
- Leisure, pubs & hotels
- Development land
- Redevelopment / refurbishment

We provide valuations for all purposes including:

- As a guide to purchase
- For mortgage/lending security
- For balance sheet purposes
- Insurance & reinstatement valuations
- Development appraisals
- Sales and acquisitions

With knowledge in both the residential and commercial sectors throughout the UK, we provide the following services:

- Investment acquisitions and disposals.
- Detailed market research, analysis and reporting.
- Marketing PR and sales strategy.
- Full analysis and advice of opportunities throughout the East Midlands.
- Purchaser and agent negotiations.
- Liaison with legal and professional teams.

Lease Advice, Planning Rates & Reviews

With over 20 years' experience and a huge database of comparable evidence our knowledge plays a vital part of the negotiation process.

We provide the following services:

- Landowner & developer advice
- Site surveys & land registry plans
- Potential development of garden land
- Greenfield sites
- Brownfield sites
- Change of use
- Final sales and letting values
- Compulsory purchase compensation claims.

Further services include:

- Rent reviews
- Dilapidation negotiations
- Valuations
- Lease expiry and renewals
- Lease restructuring
- Arbitration



RICS Survey

When buying a home you should seriously consider arranging an RICS Home Survey (Survey and Valuation) of the property to ensure that you are buying with greater knowledge and confidence. At Pygott & Crone we employ RICS registered surveyors, regulated and trained to the highest possible standards. We carry out Home Surveys on properties throughout Lincolnshire, Nottinghamshire, and parts of Derbyshire and Yorkshire.

Buying a property may be your most important and expensive investment. So it's wise to obtain a professional survey before committing to purchase to reduce the risk of nasty surprises, and to allow you to make an informed decision.

Choose an RICS chartered surveyor to inspect the property and you will receive an in-depth report highlighting any issues in an accessible format. This survey is for your benefit and should not be confused with the valuation report that your mortgage lender will arrange.

As experienced surveyors we can help you choose which survey to go for, depending upon the type of property that you are purchasing. All RICS Home Surveys feature a straightforward traffic light indication system to help you understand the Report.

Whether you are relocating locally or further afield, we can provide expert advice on the condition of your new home. Our local experts can provide a survey on any property throughout Lincolnshire, and if the property is in another part of the UK we can help too. Through our associated network of over 150 RICS surveyors providing nationwide coverage we will put you in touch with a trusted surveyor in your area.

The benefits include a prompt, personal service from a surveyor who has local knowledge and who acts only in your best interest. If Pygott & Crone introduce the services of an external provider they receive a referral commission of £100 + VAT.

Our community

We're really passionate about supporting charities and our local communities in a variety of ways: charity events, collections in-branch, fundraising, and sponsorship of events and teams across Lincolnshire.

Supporting our communities helps the success of our business but most importantly helps those who may be less fortunate.

We support a number of sports teams, including Lincoln City Women, Velo Cycling Club, Holbeach United, Boston United, Sleaford Town, Bourne Town, Ruston's Juniors, Barrowby FC & Bracebridge Heath Cricket Club.

In addition, we participate in a number of local initiatives such as the Sleaford New Life Church Christmas hamper campaign, and we also support a number of charities, including St Andrew's Care Home, Ewerby Dog Show, Callum Pite Smile, The Lincolnshire & Nottinghamshire Air Ambulance, Arthritis UK, Macmillan, The British Heart Foundation, St Barnabas and LIVES.

Our directors lead by example in raising awareness, promoting various charities and participating in various charitable events. Tim Downing is a trustee of LIVES and a committee member of the Star Trust whilst Kevin Scrupps undertakes a number of charity auctions and events throughout the year.



Our Offices

Lincoln

36a Silver Street
Lincoln
LN2 1EW

01522 568822
lincoln@pygott-crone.com

North Hykeham

21 The Forum
North Hykeham
LN6 8HW

01522 568822
hykeham@pygott-crone.com

Sleaford Head Office

19 Southgate
Sleaford
NG34 7SU

01529 414333
sleaford@pygott-crone.com

Boston

24 Wide Bargate
Boston
PE21 6RX

01205 359111
boston@pygott-crone.com

Spalding

10 Bridge Street
Spalding
PE11 1XA

01775 717360
spalding@pygott-crone.com

Holbeach

5 Boston Road South
Holbeach
PE12 7LR

01406 430401
holbeach@pygott-crone.com

Grantham

23 Watergate
Grantham
NG31 6NS

01476 591414
grantham@pygott-crone.com

Grimsby

22 South St Mary's Gate
Grimsby
DN31 1LQ

01472 264960
grimsby@pygott-crone.com

Nottingham

43 Bridlesmith Gate
Nottingham
NG1 2GN

0115 896 5072
nottingham@pygott-crone.com

London

1 King Street,
London,
EC2V 8AU

020 7473 4581
london@pygott-crone.com